



Deal & transactions



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Ardian Growth acquires a stake in ProduceShop: the advisors

ProduceShop, a Swiss e-commerce platform that produces and sells indoor and outdoor furniture in Europe, secured an undisclosed sum from **Ardian**, a world private investment house. Ardian will help ProduceShop in entering new international markets.

The advisors

Giovannelli e Associati acted as legal advisor to Ardian Growth. The team was coordinated by partner **Fabrizio Scaparro** (pictured right), and further included associates **Paola Cairoli**, **Matteo Bruni** and **Claudia Raimondi**, and also associate **Ferrante Fontana**, who worked in the financial aspects of the transaction.

VISCHER also served as legal advisors to Ardian. The team included partners **Gian Andrea Caprez** (pictured centre), **Christoph Niederer**, and managing associate **Seraina Jenny-Tsering**.

Bernasconi, Martinelli, Alippi & Partners, in Lugano, were the legal advisors to ProduceShop. The team included **Fabio Alippi** (pictured left).